Haley D. Crum, J.D.

EXECUTIVE BIO



Overview

Haley is the Co-President of FrankCrum, a company that offers professional employer services to businesses of all sizes. FrankCrum provides payroll and tax solutions, workers' compensation insurance, employee benefits, HR support, risk management, compliance guidance and commercial insurance. Haley also leads FrankCrum Staffing as President, an enterprise that has served both hiring managers and job seekers for more than 40 years.

Haley earned her law degree from Stetson University College of Law and serves as inhouse counsel. She is a member of National Association of Professional Employer Organizations (NAPEO) Board of Directors, as well as a member of Florida Association of Professional Employer Organizations (FAPEO) and the American Staffing Association (ASA).

Professional Affiliations

•	2021-Present	FAPEO PAC Committee Chair
•	2021-Present	FAPEO Secretary
•	2020-2021	FAPEO Board Member
•	2009-2021	Tampa Bay Times' Top Workplace, 2009-2021 consecutively
•	2019-Present	NAPEO Board of Directors
•	2019-Present	HEP Board Chair
•	2019-Present	C200 Women's Executive Leadership Organization Member
•	2019-2020	AchieveHERs Chair
•	2018-Present	NAPEO Federal Government Affairs Committee
•	2019	Business of the Year Award Winner, Clearwater Regional
		Chamber of Commerce
•	2019	NAHAB Chair
•	2018	40 Under 40 Award Winner, Gulf Coast Business Observer
•	2017-2018	NAHAB Vice Chair
•	2017-2018	HEP Vice Chair
•	2017-2019	Neighborhood & Affordable Housing Advisory Board
		(NAHAB)
•	2017-2019	Affordable Housing Advisory Committee (AHAC)
•	2017-2018	Bank of America Student Leaders Selection Committee
•	2017-2018	YMCA Mayor's Prayer Breakfast Committee
•	2016-2017	HEP Resource Committee Chair
•	2015-2020	AchieveHERs Executive Team
•	2015-Present	Homeless Empowerment Program (HEP) Board of Directors
•	2015	Businesswoman of the Year Finalist, TBBJ
•	2014-2017	Finance Committee for Calvary Chapel, West Tampa
•	2013-Present	Guardian ad Litem

Roles at FrankCrum

Co-President FrankCrum

President
FrankCrum Staffing

Education Juris Doctor Stetson University College of Law Gulfport, FL 2016

B.A. in Business
Management Minor
in Finance
Eckerd College
St. Petersburg, FL 2011

Personal Interests

Parenting, cooking, golf, humor and the active pursuit of her journey in Christ